

School of Business, Miri Campus Sarawak
Units to be offered for 2016

SCHOOL	NO	INDEX	MIRI UNIT	SEM 2 2016
MIRI SCHOOL OF ACCOUNTING	1	ACCT3000	Auditing	√
	2	ACCT3004	Accounting Theory and Analysis	√
	3	ACCT2005	Financial Accounting	√
	4	ACCT2006	Corporate Accounting	√
	5	ACCT3001	Management Control Systems	√
	6	ACCT2002	Management Accounting	√
	7	ACCT2000	Accounting Systems	√
	8	ACCT1000	Introduction to Accounting	√
	9	BLAW1004	Business Law	√
	10	BLAW2006	Company Law for Business	√
	11	BLAW2008	Public Relations Law	Not Offered
	12	TAXA2000	Introduction to Australian Tax Law	√
	13	ISYS1000	Introduction to Business Information Systems	√
	14	ISYS2002	Introductory Systems Analysis & Design	√
MIRI SCHOOL OF FINANCE AND BANKING	15	BANK3002	Bank Lending	Not Offered
	16	BANK3003	Fundamental of Bank Management	√
	17	ECON3004	Macroeconomic Theory	Not Offered
	18	ECON2001	Macroeconomic Principles	√
	19	ECON2004	Microeconomic Principles	√
	20	ECON2000	Economic Techniques	Not Offered
	21	ECON1000	Introductory Economics	√
	22	FNCE2004	Introductory Business Financial Modeling	√
	23	FNCE3000	Corporate Finance	√
	24	INVE3000	Introduction to Derivative Securities	√
	25	FNCE3001	Introduction to Financial Instruments and Markets	√
	26	FNCE3004	International Finance	√
	27	FNCE2002	Introductory Finance	Not Offered
	28	FNCE2003	Managerial Finance	√
	29	INVE3001	Portfolio Management	√
	30	FNCE2000	Introduction to Finance Principles	√
	31	ECOM2001	Quantitative Technique for Business	√
	32	ECOM2000	Econometric Principles	Not Offered
SCHOOL OF MANAGEMENT	33	MGMT3004	Entrepreneurship	√
	34	MGMT2004	Environmental Issues in Business	√
	35	MGMT3006	Business Ethics	√
	36	MGMT3005	Event Management	Not Offered
	37	MGMT2008	Human Resource Management Introduction	√
	38	MGMT3001	Introduction to International Management	√
	39	MGMT1000	Fundamentals of Management	√
	40	MGMT3007	Management of Innovation	Not Offered
	41	MGMT3002	Managing Change	√
	42	MGMT3011	Managing Operations	√
	43	MGMT2000	Organisational Behaviour	√
	44	MGMT2001	Small Business Planning	√
	45	MGMT3003	Small Business Growth	√
	46	MGMT3010	Strategic Management	√
	47	MGMT2003	Sustainable Event Development	√
	48	MGMT1001	Communication in Business	√
	49	MGMT3020	Dynamics of Hospitality Management	√
	50	MGMT3019	Contemporary Issues in Tourism Management	Not Offered
	51	MGMT2010	Sustainable Tourism Management	√
	52	HOSP2000	Hospitality Industry Management	Not Offered
SCHOOL OF MARKETING	53	MKTG2004	Consumer Behaviour	√
	54	MKTG2002	International Marketing	√
	55	MKTG1000	Discovering Marketing	√
	56	MKTG2006	Digital Communication Management	√
	57	MKTG3006	Services Marketing	√
	58	MKTG2005	Marketing Research	√
	59	MKTG3003	Internet Marketing	√
	60	MKTG2003	Tourism Marketing	√
	61	MKTG3004	Strategic Marketing	√
	62	MKTG3007	Retail Marketing and Distribution	√
	63	MKTG2000	Integrated Marketing Communication	Not Offered
	64	PUBR3001	Public Relations Planning and Evaluation	Not Offered
	65	PUBR2000	Transmedia Storytelling	√
	66	PUBR2002	Public Relations Foundations	√
	67	PUBR2001	Public Relations Techniques	√
	68	PUBR3003	Cross-Cultural Communication	Not Offered
	69	PUBR3000	Comtemporary Practices	√
	70	PUBR3002	Public Relations Internship	√
	71	MKTG3000	Business Capstone	√
	72	TOUR3000	Managing Tourism Destinations	Not Offered

UPDATE: 19 July 2016