

FACULTY OF BUSINESS, MIRI CAMPUS SARAWAK
Units offered 2017

SCHOOL	NO	INDEX	MIRI UNIT	SEM 1 2017	SEM 2 2017
MIRI SCHOOL OF ACCOUNTING	1	ACCT3000	Auditing	√	√
	2	ACCT3004	Accounting Theory and Analysis	√	√
	3	ACCT2005	Financial Accounting	√	√
	4	ACCT2006	Financial Reporting	√	√
	5	ACCT3001	Management Control Systems	√	√
	6	ACCT2002	Management Accounting	√	√
	7	ACCT2000	Accounting Systems	√	√
	8	ACCT1000	Introduction to Accounting	√	√
	9	BLAW1004	Business Law	√	√
	10	BLAW2006	Company Law for Business	√	√
	11	BLAW2008	Public Relations Law	√	Not Offered
	12	TAXA2000	Introduction to Australian Tax Law	Not Offered	√
	13	ISYS1000	Introduction to Business Information Systems	√	√
	14	ISYS2002	Introductory Systems Analysis & Design	√	√
MIRI SCHOOL OF FINANCE AND BANKING	15	BANK3002	Bank Lending	Not Offered	TBA
	16	BANK3003	Fundamental of Bank Management	Not Offered	√
	18	ECON2001	Macroeconomic Principles	√	√
	19	ECON2004	Microeconomic Principles	√	√
	21	ECON1000	Introductory Economics	√	√
	22	FNCE2004	Introductory Business Financial Modeling	√	√
	23	FNCE3000	Corporate Finance	√	√
	24	INVE3000	Introduction to Derivative Securities	√	√
	25	FNCE3001	Introduction to Financial Instruments and Markets	√	√
	26	FNCE3004	International Finance	√	√
	28	FNCE2003	Managerial Finance	√	√
	29	INVE3001	Portfolio Management	√	√
	30	FNCE2000	Introduction to Finance Principles	√	√
	31	ECOM2001	Quantitative Technique for Business	√	√
32	ECOM2000	Econometric Principles	√	Not Offered	
SCHOOL OF MANAGEMENT	33	MGMT3004	Entrepreneurship	√	√
	34	MGMT2004	Business and Sustainable Development	√	√
	35	MGMT3006	Business Ethics	√	√
	36	MGMT3005	Event Management	√	Not Offered
	37	MGMT2008	Human Resource Management Introduction	√	√
	38	MGMT3001	Introduction to International Management	√	√
	39	MGMT1000	Fundamentals of Management	√	√
	40	MGMT3007	Management of Innovation	√	Not Offered
	41	MGMT3002	Managing Change	√	√
	42	MGMT3011	Managing Operations	Not Offered	√
	43	MGMT2000	Organisational Behaviour	√	√
	44	MGMT2001	Small Business Planning	√	√
	45	MGMT3003	Small Business Growth	Not Offered	√
	46	MGMT3010	Strategic Management	√	√
	47	MGMT2003	Sustainable Event Development	Not Offered	√
	48	MGMT1001	Communication in Business	√	√
	49	MGMT3020	Dynamics of Hospitality Management	Not Offered	√
50	MGMT3019	Contemporary Issues in Tourism Management	√	Not Offered	
51	MGMT2010	Sustainable Tourism Management	Not Offered	√	
SCHOOL OF MARKETING	52	MKTG2004	Consumer Behaviour	√	√
	53	MKTG2002	International Marketing	√	√
	54	MKTG1000	Discovering Marketing	√	√
	55	MKTG2006	Digital Communication Management	√	√
	56	MKTG3006	Services Marketing	√	√
	57	MKTG2005	Marketing Research	√	√
	58	MKTG3003	Internet Marketing	√	√
	59	MKTG2003	Tourism Marketing	Not Offered	√
	60	MKTG3004	Strategic Marketing	√	√
	61	MKTG3007	Retail Marketing and Distribution	√	√
	62	MKTG2000	Integrated Marketing Communication	√	Not Offered
	63	PUBR3001	Public Relations Planning and Evaluation	√	Not Offered
	64	PUBR2000	Transmedia Storytelling	√	√
	65	PUBR2002	Public Relations Foundations	√	√
	66	PUBR2001	Public Relations Techniques	√	√
	67	PUBR3003	Cross-Cultural Communication	√	Not Offered
	68	PUBR3002	Public Relations Internship	√	√
	69	MKTG3000	Business Capstone	√	√
	70	HOSP2000	Hospitality Industry Management	√	Not Offered
	71	TOUR3000	Managing Tourism Destinations	√	Not Offered

UPDATE: 02.11.2016

Notes: TBA - To Be Advise.